



INSPIRE

2022 Annual Conference & Expo
March 31–April 3 | San Antonio & Virtual

Exhibitor and Sponsor Prospectus

Inspire Thousands of OT Decision Makers

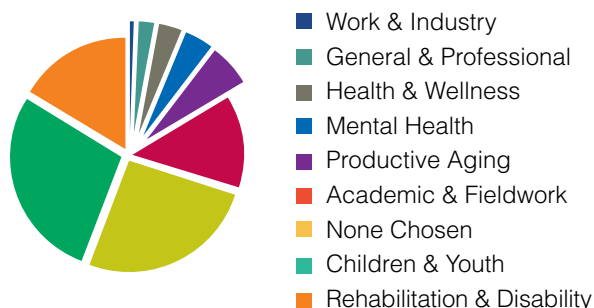
Expand Your Brand — Showcase Your Solutions — Share Your Expertise

Engage with the world's largest gathering of occupational therapy professionals—more than **6,000** researchers, practitioners, educators, administrators, and students—at **AOTA INSPIRE 2022 in San Antonio!**

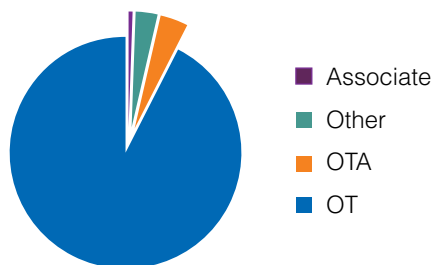
The demand for occupational therapy practitioners to help individuals dealing with social, emotional, and physical effects of aging, illness, and injury continues to grow. AOTA is at the heart of this ever-expanding profession, bringing together exhibitors with professionals who fuel the growth of the industry and improve the lives of millions of people.

AOTA INSPIRE Attendee Profile:

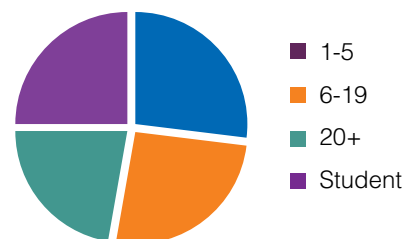
PRIMARY INTEREST



TITLE



YEARS IN PRACTICE



* 2016 Annual Conference & Expo

Over 325 companies exhibit at AOTA INSPIRE, showcasing the following products and services:

- Activities of daily living
- ADA related products
- Adapted clothing
- Administration and management
- Aquatics
- Arts and crafts
- Assessment tools
- Assistive and adaptive equipment
- Biofeedback and electrotherapy
- Books, magazines, videos, DVDs, and audiotapes
- Colleges and universities
- Communication aids, reading aids, and writing aids
- Computer software and input devices
- Continuing education programs and workshops
- Development
- Driving and community mobility
- Early intervention/early childhood
- Eating and feeding aids
- Educational materials
- Environmental controls and switches
- Ergonomics, furniture, and work stations
- Exercise, exercise equipment and products
- Gerontology
- Hand therapy and supplies
- Health and wellness
- Home and community health
- Hot/cold therapy
- Mental health
- Mobility devices, wheelchairs, and scooters
- Orthotics and prosthetics
- Pediatrics
- Perceptual-motor development
- Physical disabilities
- Recruitment and staffing
- Rehabilitation equipment
- Seating and positioning
- Sensory integration/sensory processing
- Special education
- Splints, splinting materials, bandages, slings, and braces
- Technology
- Toys, games, recreation, and sports equipment
- Transfer devices and lifts
- Vision
- Work hardening and injury prevention programs



Expand Your Brand—SPONSOR

AOTA offers tiered opportunities to provide heightened brand exposure. (Please contact davance@aota.org for specific pricing).

Visionary - \$8,000 + EXCLUSIVE OPPORTUNITIES	Trailblazer - \$6,000 - \$7,999	Leader - \$4,000 - \$5,999
<p>Opening Reception</p> <ul style="list-style-type: none"> • Prominent signage and company logo displayed at event <p>Keynote Address</p> <ul style="list-style-type: none"> • 5,000 attendees • Prominent signage <p>Conference Bag</p> <ul style="list-style-type: none"> • Your company logo on each attendee bag <p>First Timer's Reception</p> <ul style="list-style-type: none"> • 1,000 attendees • Prominent signage <p>Slagle Lecture</p> <ul style="list-style-type: none"> • 5,000 attendees • Prominent signage <p>INSPIRE Insights – NEW!</p> <ul style="list-style-type: none"> • Exclusive sponsorship of printed piece with conference highlights • Ad included and logo featured throughout piece 	<p>Awards Ceremony & Reception</p> <ul style="list-style-type: none"> • Open to all attendees • Prominent signage and company logo in brochure <p>Presidential & Inaugural Address</p> <ul style="list-style-type: none"> • 5,000 attendees • Prominent signage <p>Branded Item in Conference Tote Bag</p> <ul style="list-style-type: none"> • Items supplied to AOTA by end of February <p>INSPIRE Conference app</p> <ul style="list-style-type: none"> • Booth space/exhibitor list highlighting • Logo on start up splash screen • Banner ad with landing page • Ads are shown prior to and throughout the event • Banner rotates at the top of the app dashboard and online planner. <p>Attendee Lanyard</p> <ul style="list-style-type: none"> • Company logo on lanyard handed to all attendees 	<p>SIS Network Reception</p> <ul style="list-style-type: none"> • Dedicated space to display your marketing pieces • Prominent signage <p>Speaker's Concierge</p> <ul style="list-style-type: none"> • Room where 1,000 speakers convene • Prominent signage <p>Academic Leadership Council Meeting</p> <ul style="list-style-type: none"> • 700 attendees • Prominent signage with logo and sponsor table <p>CE Transcripts</p> <ul style="list-style-type: none"> • Company logo on all attendee CE transcripts <p>Conversations That Matter</p> <ul style="list-style-type: none"> • Smaller group facilitated discussions • Prominent signage placed in area <p>Assembly of Student Delegates' Meeting</p> <ul style="list-style-type: none"> • 300 attendees • Prominent signage <p>Educational Track Sessions</p> <p><i>Company logo on signs and branding around rooms</i></p> <ul style="list-style-type: none"> • Academia & Research • Home & Community Settings • Outpatient Clinics • Hospitals • Long-Term Care • Mental & Behavioral Health Settings • Schools, Early Intervention, and Community Education Settings • Other Innovative or Emerging Settings • General & Professional Issues

Showcase Your Solutions—EXHIBIT

- Gain access to thousands of health care decision-makers
- Welcome steady traffic at your booth during show hours
- Network, influence, and interact with occupational therapy practitioners, students, educators, recruiters, and distributors—the entire industry—all in one place
- Showcase your products and services, continuing education, or career opportunities in a specialized forum

Your booth purchase includes:

- Complimentary Expo hall passes (1 per 100 square feet)
- Online exposure to reach virtual attendees
- Free listing in INSPIRE conference app and onsite floor map plan

Exhibit Fees and Floorplan

Booth Type	Rate Per 10x10
Non-Profit Booth *	\$ 1,500.00
Small Business Booth	\$ 1,500.00
Standard Booth	\$ 2,500.00
Corner Booth	\$ 2,600.00
Premium Booth	\$ 2,700.00

**To qualify for a non-profit table top rate, you must supply proof from either the IRS or the taxing body from the state in which your company is registered/licensed along with this contract.*

Exclusive Hall Hours

Exhibitor Move In	
Wednesday, March 30	8:00 am–6:00 pm
Thursday, March 31	8:00 am–10:00 am

Exhibitor Hours	
Thursday, March 31	12:30 pm–5:00 pm
Friday, April 1	10:00 am–5:00 pm
Saturday, April 2	9:00 am–Noon

Exhibitor Move Out	
Saturday, April 2	Noon–6:00 pm

All times and dates are subject to change. AOTA reserves the right to refuse exhibit space to businesses that, in its judgment, do not comply with exhibitor criteria.

**VIEW THE VIRTUAL FLOORPLAN
FOR AVAILABILITY**



Share Your Expertise—PRESENT

Exhibitor-Sponsored Seminars

Take your participation to the next level by leading these 45-minute sessions that allow you to showcase the OT applications of your products or services in an educational setting. Engage current and potential customers with hands-on demonstrations, and in-depth information on how they'll benefit from your company's products.

Exhibitor-Sponsored Seminars are only available to registered exhibitors.

These seminars are:

- Conducted on the expo floor during show hours
- Held in an open, theater-style setting
- Set up with a table, microphone, podium, LCD projector, screen, chairs, and pipe and drape
- Qualifies for contact hours
- 45 minutes in length
- Posted with your logo on conference signage
- Publicized in the event App and event marketing materials
- \$1,500 each, on a first-come, first-reserved basis

In addition, seminar presenters will be given a pre-attendee mailing list to market their seminar presentation.

A high-resolution, 4-color logo should be submitted for inclusion in signage and printed promotions.

Attendees receive .75 contact hour (.75 NBCOT PDU), and the seminars must be reviewed by AOTA to be accepted into the program to ensure they are occupational therapy-related and educational by nature.

Health and Safety at INSPIRE:

The responsibility for a safe and healthy event environment—a duty of care—is shared among AOTA, our venues, and every participant. Our decisions and preventive measures will be guided by the requirements and recommendations of the U.S. Centers for Disease Control and Prevention (CDC). We are monitoring the status of COVID-19 in San Antonio, and we are working with the Henry B. González Convention Center and other event partners on implementing preventative measures to reduce the potential spread of the COVID-19 virus at AOTA INSPIRE 2022.

Align your Brand with AOTA

The American Occupational Therapy Association (AOTA) is the national professional association established in 1917 to represent the interests and concerns of occupational therapy practitioners and students of occupational therapy, and to improve the quality of occupational therapy services.

Current AOTA membership is over 64,000, including occupational therapists, occupational therapy assistants, and occupational therapy students. AOTA represents 213,000 occupational therapy practitioners and students in the United States.



Contact Us

Exhibit Sales, Advertising, and Sponsorship

Contact: Dianne Vance, CAE
Phone: 301-652-6611, ext. 1103
E-mail: dvance@aota.org

Pre- and Post-show Mailings

Contact: List Rental Manager
Phone: 301-652-6611, ext. 2767
E-mail: listrental@aota.org